

# PS News

Rate Card

email: [psnews@walkinginherts.co.uk](mailto:psnews@walkinginherts.co.uk)

01920 822887

## ***Delivery details:***

PS News is delivered free of charge to every house in the following villages (3,000 copies are delivered quarterly):

- Puckeridge
- Standon
- Braughing
- Colliers End
- Little Hadham (most of)
- Nasty
- The Mundens
- Old Hall Green
- Wellpond Green
- Westmill

To most of the house in the many hamlets which dot the area and is available from local pubs, the Vintage Service Station in Puckeridge, Braughing and Post Offices.

## ***Adverts***

All advert costs include the cost of designing the advert if required.

We can accept anything from a Microsoft Word or Publisher file, a tif or jpg of your advert, your business card or something scribbled on the back of an envelope from which to make up the advert!

## ***Inserts***

We carry a limited amount of inserts in every edition.

The cost is £140 per leaflet.

Please contact us and book your space before getting the leaflets printed. We are often booked up in advance.

## ***Copy Dates***

Advertising copy dates are:

- 1 Feb for the March edition
- 1 May for the June edition
- 1 August for the September edition
- 1 November for the December edition.

A one-inch (2.5cm), half-page (3.5"/9cm) wide advert like this costs £80 per year (under £7 per month!)

A two-inch (5cm), half-page (3.5"/9cm) wide advert like this costs £160 per year (under £14 per month!)

You are welcome to have other sizes - please contact us for a quote. 01920 822887  
[psnews@walkinginherts.co.uk](mailto:psnews@walkinginherts.co.uk)

A quarter page advert (5"/12.5cm tall x 3.5"/9cm wide) like this costs £400 per year. (under £34 per month!)

A two-inch (5cm) full-page (7.25"/18.5cm) width advert like this  
costs £320 per year.  
(under £27 per month!)

A half page advert like this  
(5"/12.5cm tall x 7.25"/18.5cm wide)  
costs £800 per year.  
(under £67 per month!)