

PS News

Rate Card

email: john@walkinginengland.co.uk

07740 306189

Delivery details:

PS News is delivered free of charge to every house in the following villages (3,100 copies are delivered quarterly):

- Puckeridge
- Standon
- Braughing
- Colliers End
- Little Hadham (most of)
- Nasty
- The Mundens
- Old Hall Green
- Wellpond Green
- Westmill

To most of the houses in the many hamlets which dot the area and is available from local pubs, the Vintage Service Station in Puckeridge, Standon Convenience and Standon Post Office.

Adverts

All advert costs include the cost of designing the advert if required.

We can accept anything from a Microsoft Word or Publisher file, a png or jpg of your advert, your business card or something scribbled on the back of an envelope from which to make up the advert!

Inserts

We carry a limited amount of inserts in every edition.

The cost is £170 per leaflet.

Please contact us and book your space before getting the leaflets printed. We are often booked up in advance.

Copy Dates

Advertising copy dates are:

- 1 Feb for the March edition
- 1 May for the June edition
- 1 August for the September edition
- 1 November for the December edition.

When can I advertise?

NOW! To reserve your place or for more information, please call John on 07740 306089 or email john@walkinginengland.co.uk

A one-inch (2.5cm), half-page (3.5"/9cm) wide advert like this costs £84 per year (just £7 per month!)

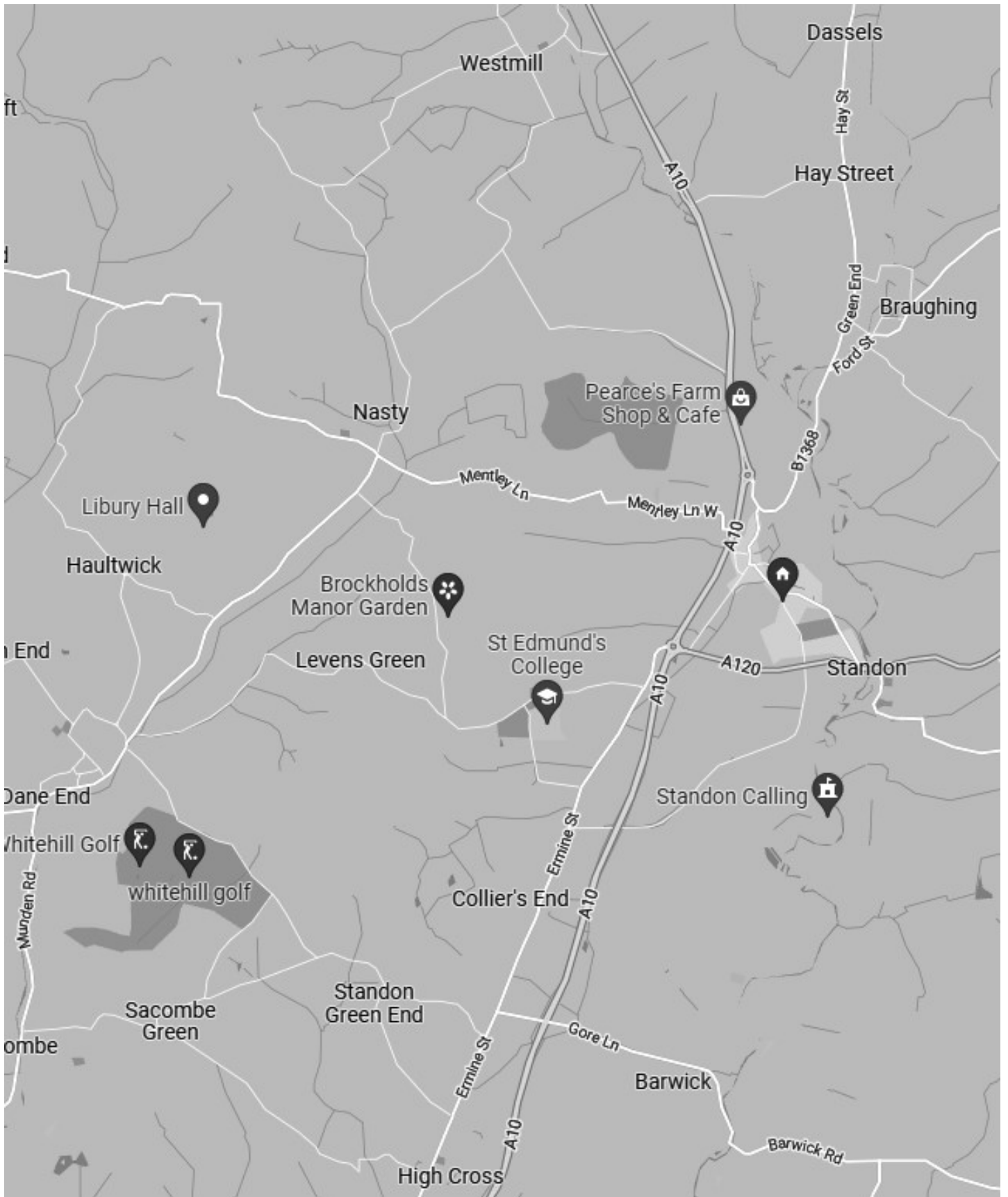
A two-inch (5cm), half-page (3.5"/9cm) wide advert like this costs £168 per year (just £14 per month!)

You are welcome to have other sizes - please contact us for a quote. 01920 822887
psnews@walkinginherts.co.uk

A quarter page advert (5"/12.5cm tall x 3.5"/9cm wide) like this costs £420 per year. (just £35 per month!)

A two-inch (5cm) full-page (7.25"/18.5cm) width advert like this
costs £336 per year.
(just £28 per month!)

A half page advert like this
(5"/12.5cm tall x 7.25"/18.5cm wide)
costs £840 per year.
(under £70 per month!)



PS News is delivered quarterly to 3,100 homes in this area (plus Little Hadham).

Copies are also available to pick up from Vintage Service Station in Puckeridge, Standon Convenience and Standon Post Office as well as local pubs.